



TERM THREE 2009

ISSUE 12

Message for the Week

“Lazy hands bring poverty, but hard-working hands bring riches”

Proverbs 10:4

Contact numbers for HeronBridge College  
0861 HERONC (0861 437 662) and  
Main reception 082 771 4470

OUR FLEET IS COMPLETE!

The last of our three buses was wrapped this weekend. HeronBridge now has three *good looking* buses that not only transport our pupils to and from school, but are also moving billboards, advertising our school to all that see them. Look out for them and let us know what you think!

Sneak preview:  
Bus 2

www.heronbridgecollege.co.za

HeronBridge COLLEGE  
A lifestyle choice for your children

Tel: 0861 HERONC

Sneak preview:  
Bus 3

heronbridgecollege.co.za

HeronBridge COLLEGE

Tel: 0861 HERONC

You are invited to join us for an evening of celebration

Christmas HeronBridge

See page 3 for details.

**A MUST READ!**

**CO-CURRICULAR ACTIVITIES AND THE BUS SERVICE**

Co-curricular activities have now ended for the year. From today we will no longer be running buses on the 16h30 yellow or blue routes. The yellow and blue route buses will do the long afternoon trips at 3:10pm. Should there be anybody that still requires the 16:30 bus, please contact Nicole Butler urgently on 0861 437 662.

HeronBridge College Website:  
www.heronbridgecollege.co.za.

Our website is full of information, including academic calendars, bus timetables, past newsletters and lots more.

**Suggestions email!**  
If you have any suggestions pertaining to our school please send your idea to :  
[suggestions@heronbridge.co.za](mailto:suggestions@heronbridge.co.za)

**DATES TO DIARISE : WEEK COMMENCING MONDAY, 23 NOVEMBER**

Thurs 26	08h30	Grade 1 & 2 Gala @ School Swimming Pool.
	18h00	College Parents Evening in School Auditorium
Fri 27	07h30	Bus departs for Sun City : Grade 7 "end of year outing".
	08h30	Grade R Gala @ School Swimming Pool.
Sat 28	18h00	Christmas @ HeronBridge

**2010 NEW SCHOOL HOURS!**

	Pre-Prep		Prep		College
	Grades 000/00	Grade R	Grades 1 & 2 (including integrated day)	Grades 3 - 7	Grades 8 - 12
Starting time	08h30	08h00	07h40	07h40	07h30
Finishing times					
Monday	12h30	13h00	13h40	13h20	14h30
Tuesday	12h30	13h00	13h40	13h20	14h30
Wednesday	12h30	13h00	13h40	13h20	13h05
Thursday	12h30	13h00	13h40	13h20	14h30
Friday	12h30	13h00	13h30	13h20	14h30
Mid Term Break (normal Friday closing time)	12h30	12h30	13h30	13h20	14h30
Last day of term	12h00	12h00	12h30	12h30	13h00

Please take note!

**Dates to diarize:**

Compulsory 2010 Registration dates:

- Saturday 9 January
- Or Monday 11 January

Each day from 09:00 to 13:00.



**...to shut  
down our  
computers!**

One computer left on all day results in the emission of 1,500 pounds of carbon dioxide in a year. It would take 100-500 trees to absorb that amount of extra carbon dioxide released into the atmosphere – always shut down after work! (taken from Change the World 9 to 5 – 50 actions to change the world at work)

# *It's Christmas at Heron Bridge*



**Christmas**  
**HeronBridge**

**SATURDAY 28 November 2009**

**18h00 – 20h00**

Join us for **CAROLS BY CANDLELIGHT** on RiverView Field (next to the Pre-Prep) to celebrate the wonder of Christmas.

Bring your own picnic basket, blanket and chairs and spend the first hour enjoying a picnic supper with your family and friends

From 19h00 we will enjoy carol singing to the theme of an African Christmas with special items by the Sunday school kids and staff of HeronBridge Community Church.

Drinks, chips, sweets and the ever popular glow - in - the dark sticks, will be on sale from 18h00 to 19h00. Tea and coffee will be available.

**Tel: 0861 HERONC (437662)**

**[www.heronbridgecollege.co.za](http://www.heronbridgecollege.co.za)**

*Please remember to keep our school an alcohol free area.*

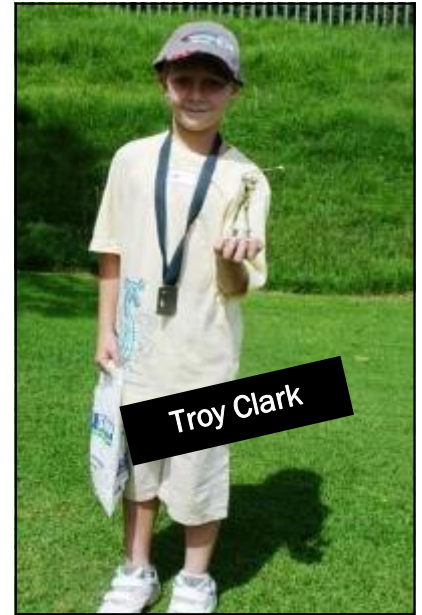
## HERONBRIDGE STARS!

- Troy Clark in Grade 1P won his division in the Playgolf Tournament held at Dimension Data campus recently. He proudly was awarded a trophy and a medal.



Savanna Valjalo

- Savanna Valjalo in Grade 5S was invited by the Gauteng Horse Society to their Annual Awards Evening. She won the best 70 cm showjumping trophy - the Kallista Stephan Floating Trophy award. This is a huge achievement as there are hundreds of riders who compete in this grade.



Troy Clark

- Josh vd Berg in Grade 7A took part in the Inter Provincial Sub-Youth Athletics Championships in Pretoria over the weekend. Teams included Central Gauteng, Northern Gauteng, Vaal Triangle, North-West and Kwa-Zulu Natal. Josh came first in both the 80m and 200m Hurdles (boy's under 13) and third in the boys under 15 triple jump.



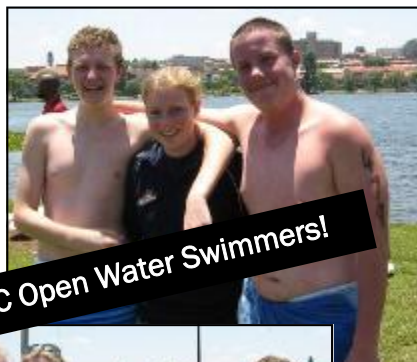
Josh van den Berg

### OPEN WATER RESULTS

CGA Mile Nov 2009-Florida Lake

Name	Time
K.Bagg	28:02 min
R.Fincham	29:26min
E. Behrens	29:47min
D.Clausing	29:59min
R.Saunders	33:10min
J.Powell	35:07min

'Well done to all participants in the 'rough' conditions!'



HBC Open Water Swimmers!



We would like to invite you to join us every Sunday at 09H00. Our services are held in the HeronBridge College Auditorium and are open to all denominations. We offer Kidz Church for the young as well as a youth group for the teens. We look forward to hosting you and your family.

## PREP END OF YEAR ARRANGEMENTS

### School Closing

We are aware of frustration, amongst parents, with the early closing time of 11h00 on Friday 4<sup>th</sup> December. We have therefore taken the decision to close school for Grade 1 to Grade 6 pupils on Thursday 3<sup>rd</sup> December at normal closing time, i.e. 13h20. This is also our Prize-Giving Day and parents attending Prize-Giving will be welcome to take their children home after these assemblies. A reminder that Prize-Giving is by invitation only.

Parents who cannot make arrangements for their children on Friday, 4<sup>th</sup> December are welcome to send them to school where all teachers will, nevertheless, be on duty as normal. On this day school will close at 11h00 as previously communicated. There will be no aftercare on this day.

Reports will be handed to the children in sealed envelopes on Thursday, 3<sup>rd</sup> December. Please look out for these in your child's school bag.

### Full Attendance Certificates

We have taken a decision to withdraw these awards from our end of year Prize-Giving and to award them at our assemblies early in the New Year. Only full attendance for the Phase and 3 consecutive years or more will be awarded at the Prize-Giving.

## HeronBridge College is a Proud MySchool Beneficiary



How can  
**YOU** raise  
valuable funds for  
our school?



### It's Easy!

1. Get a MySchool card at no cost to you (online or via phone)
2. Use your card at every opportunity

**Every Swipe Counts!**

[www.myschool.co.za](http://www.myschool.co.za) 0860 100 445

## PARENTING MATTERS BY NIKKI BUSH

### DO BRANDS DEFINE YOU?

I hope not, but the truth of the matter is that the goal of marketing today, in fact branding, in particular, is for you to buy in to a brand to help define who you are. Take the recent Nokia ad, for example, “It’s not just a phone – it’s who you are!” Really?

It is difficult for our children not to buy in to the whole branding game when they are quite literally being assaulted by so much value-laden information constantly. South African children 7 – 12 are being bombarded by 5 000 marketing messages per week (BratTrax 2005/6), which is a lot of what I call “noise & clutter”. Some of these messages are subtle while others are quite direct.

So, when our children start believing that to be happy, fulfilled, accepted and cool they must own or wear certain things, what can parents do to teach their children that things do not define them?

- Celebrate “the who” and not only “the what” as often as possible. By this I mean take every opportunity to encourage and praise personality traits and positive behaviour in your children. Our default setting is to praise the outcome, “Oh, you look fantastic!” or “I’m so proud of you for winning your race!”. There are so many other things about our children that we can acknowledge.
- Role model a good self-image and self-esteem based on who you are and not on what you own. Our children are watching us for cues and signals which will either feed or starve this branding process.
- When you see an advertisement with strong messaging on TV, a billboard or in a magazine, use it as a teachable moment. Bring your child’s attention to it and chat about what is really being sold through the advert. If they understand how advertising, marketing and branding work from a young age, it will be easier to manage their spending habits as they get older.
- By all means purchase branded goods for your children, but you don’t always have to foot the bill, or the whole bill, for that matter. You could take the line that you will pay the equivalent of a no-name brand item from some or other store and your child has to pay the difference for the branded item. This becomes applicable from senior primary school onwards when children have savings from birthdays etc. It makes them think twice before spending their own money and they are far more likely to take care of items they have contributed to.

As with all things, moderation is the key. We live with the most brand conscious generation in history because this is the way they have been taught to think through constant exposure to the media. They love brands and are drawn to them. Use the power of brands to your own advantage in building your relationship with your child and always remember that your family brand should be the loudest and most appealing brand of all.

## FROM THE UNIFORM SHOP!

### NAVY BLAZER SPECIAL

**R390!! -**

(Normal price R430)

CLOSING DATE FOR SPECIAL  
(ALL SIZES!) - 4 DECEMBER 2009

OFFER APPLIES TO ALL GR 7 -12 2010

### SCIENTIFIC CALCULATORS

Now in Stock!

**FX82ES PLUS — R140**

**FX-991ES (AP) — R280**

## Uniform Shop Hours

The Uniform shop will be closing at 11h00 on the last day of this term for stock taking, but will be open on Thursday, 7 & Friday, 8 January 2010 from 09h00 until 15h00, and of course on both registration days. Should you wish to avoid the rush and long queues on Registration Day, we suggest that you make your major purchases beforehand.

Open Hours During School Terms (Last day of school Term Friday, 4 December 2009)	
Monday & Tuesday	07h30 -09h00 & 11h00 - 15h00
Wednesday	07h30 -09h00 & 11h00 - 14h00
Thursday & Friday	07h30 -09h00 & 11h00 - 14h30

January 2010 School Holiday Open Hours	
Thursday, 7 & Friday 8 January	09h00 - 15h00
Saturday, 9 January 2010 (Registration Day) <i>Expect long queues!</i>	08h00 - 14h00
Monday, 11 January 2010 (Registration Day) <i>Expect long queues!</i>	09h00 - 15h00
Tuesday, 12 January 2010	09h00 - 15h00
Wednesday, 13 January 2010 (School re-opens)	07h30 - 09h00 11h00 - 14h00

For more information, please contact Helen Balabanoff on 083 660 5643

OR Email: [uniforms@heronbridge.co.za](mailto:uniforms@heronbridge.co.za)